

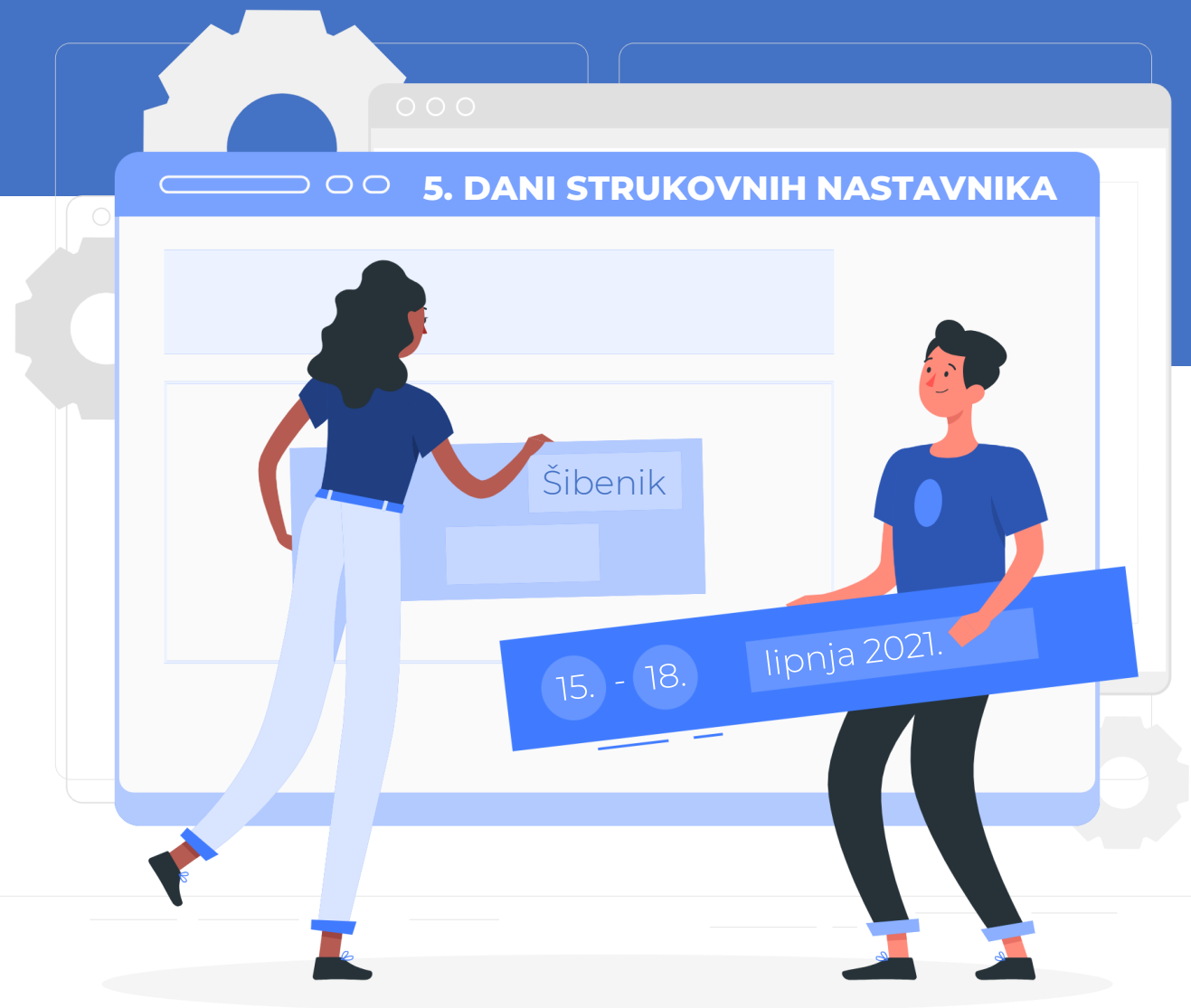
BUDUĆNOST WEB-DIZAJNA

▪ TRENDOWI ZA SLJEDEĆE DESETLJEĆE

KREŠIMIR VARGA, mag. educ. inf.

Srednja škola Zlatar

Škola za umjetnost, dizajn, grafiku i odjeću Zabok



Škola za umjetnost,
dizajn, grafiku i
odjeću Zabok



Agencija za
strukovno obrazovanje
i obrazovanje odraslih

SADRŽAJ

OBLIKOVANJE & TEHNIKE
RASPORED ELEMENATA
CSS GRID - DEMONSTRACIJA
TEHNOLOGIJE
PRISTUPI DIZAJNU

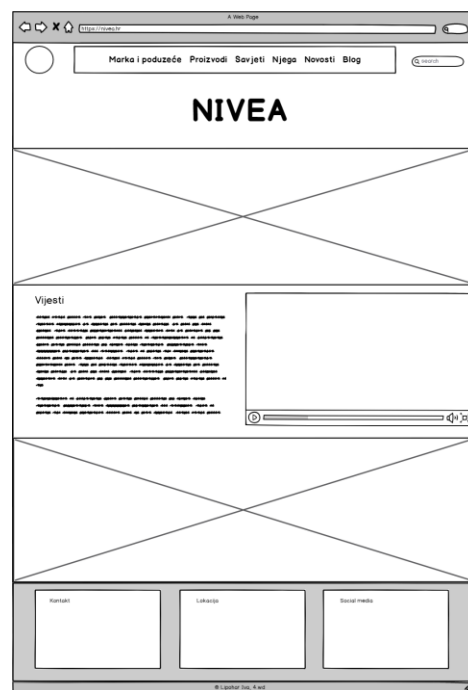
+ ŠTO KAŽU UČENICI?


poveznice

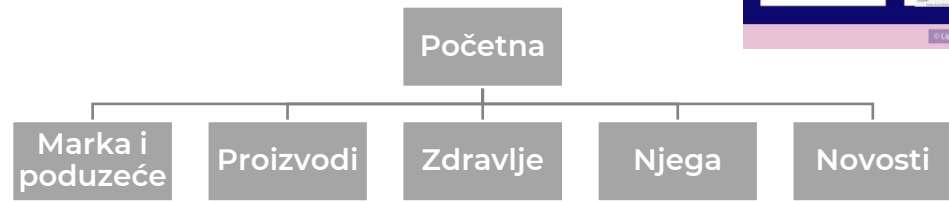
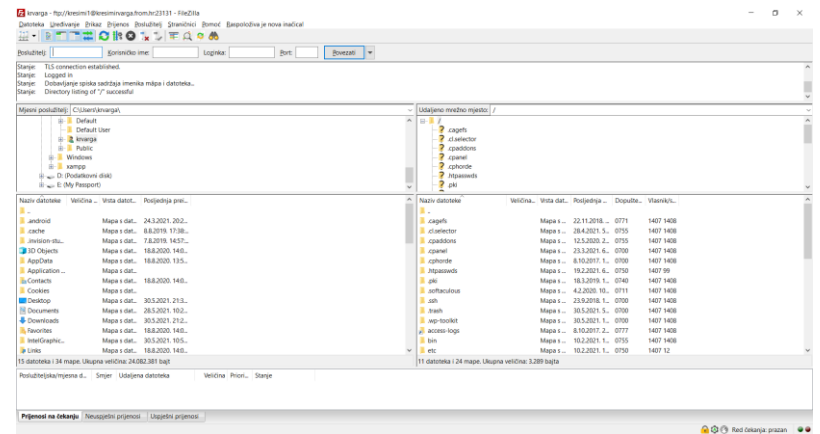
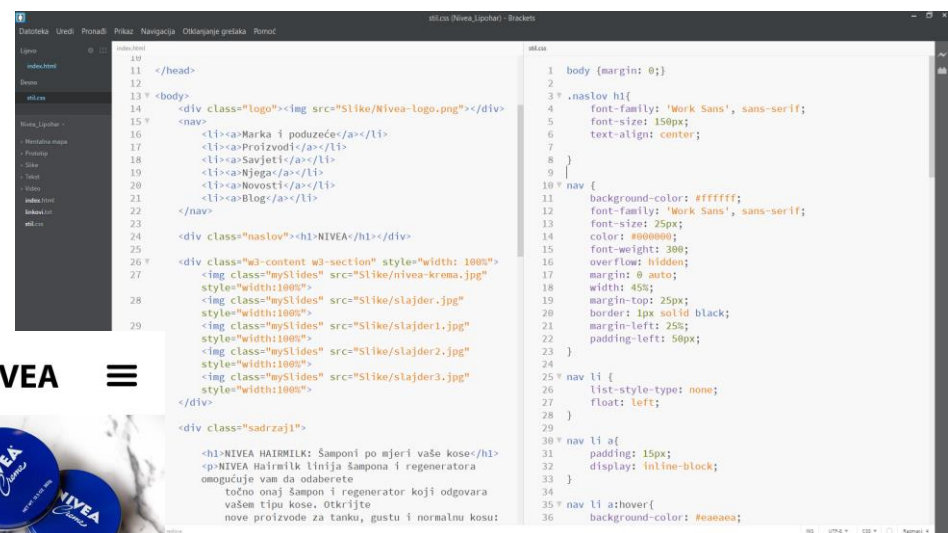
?

UVOD

WEB PROJEKTI



NIVEA HAIRMILK: Šamponi po mjeri vaše kose
NIVEA Hairmilk linija šampona i regeneratora omogućuje vam da odaberete točno onaj šampon i regenerator koji odgovara vašem tipu kose. Otkrijte nove proizvode za tanku, gustu i normalnu kosu.



OBLIKOVANJE & TEHNIKE

MINIMALIZAM

▪ 'Manje je više'



Žene

Muškarci

Mirisi

Šminka

Njega kože

Nakit

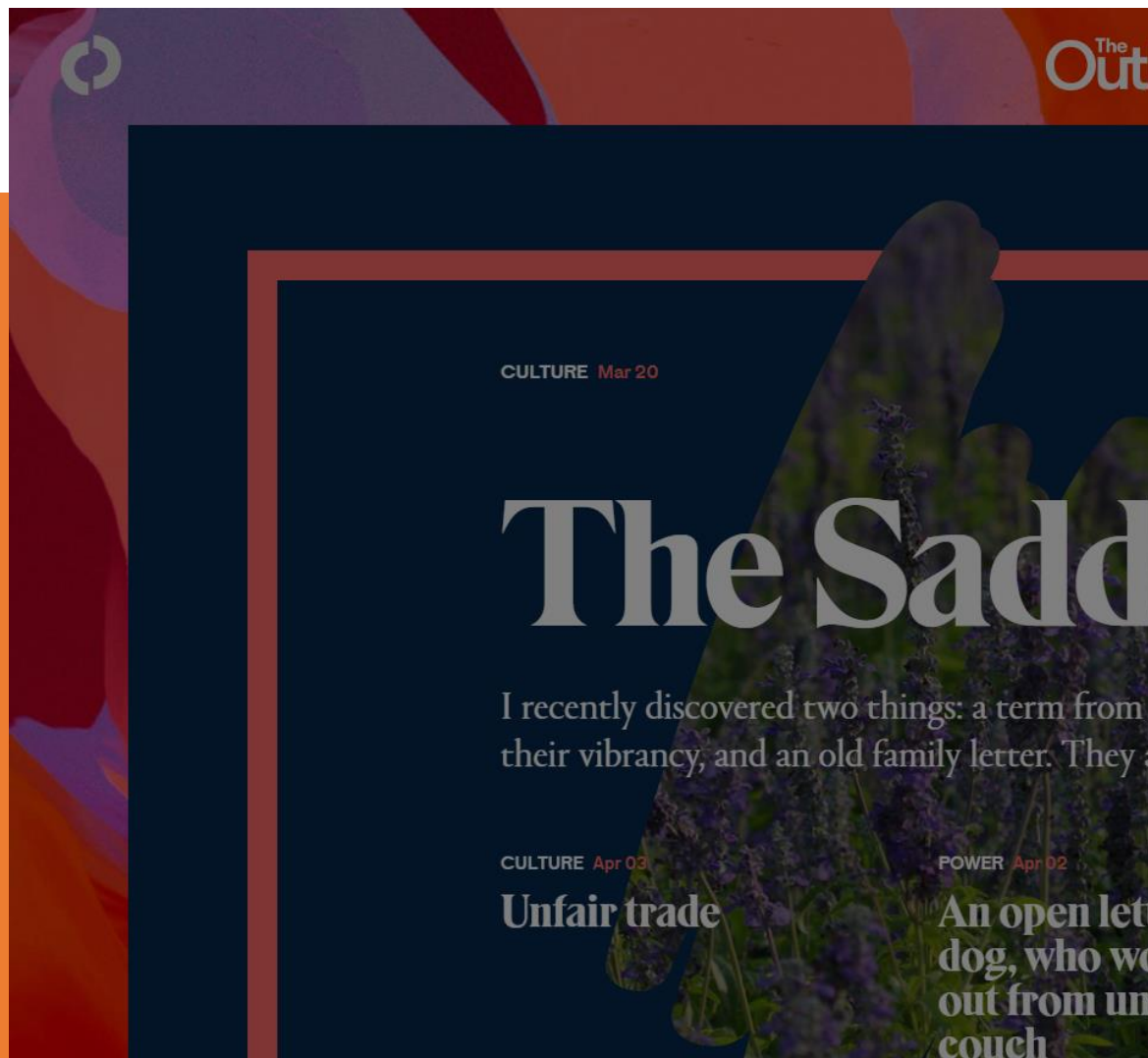
Dior

1

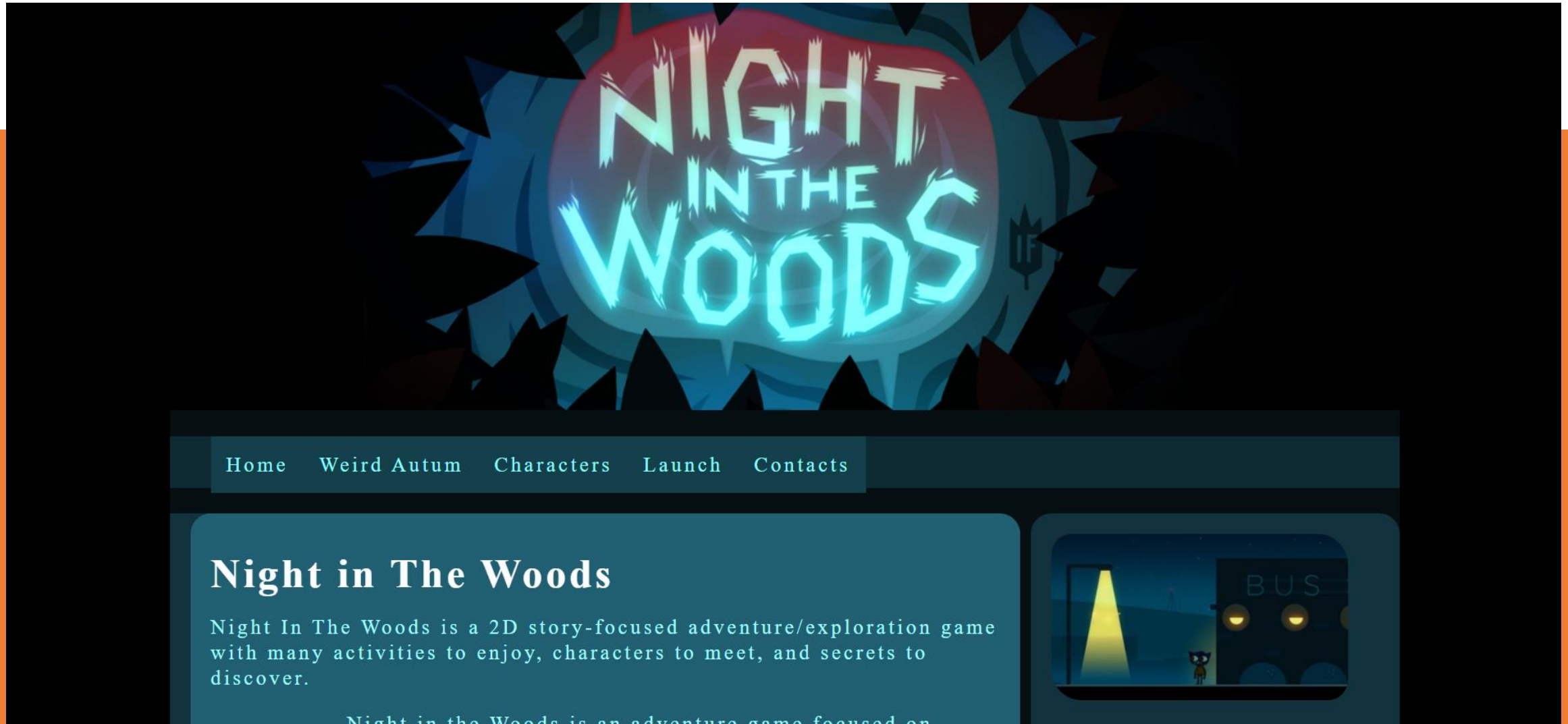
OBLIKOVANJE & TEHNIKE

BRUTALIZAM

▪ Ništa nije previše :)



▪ The Outline, theoutline.com



Plain language, Extraordinary results

We specialize in creative, clear, and cohesive communications solutions that build memorable experiences.

Mailing List

Your email



Monograph Communications was built on the belief that simple can be extraordinary.

About Us



CSS Zen GARDEN

The Beauty of CSS Design

A demonstration of what can be accomplished through CSS-based design. Select any style sheet from the list to load it into this page.

Download the example [html file](#) and [css file](#)

The Road to Enlightenment

Littering a dark and dreary road lay the past relics of browser-specific tags, incompatible DOMs, broken CSS support, and abandoned browsers.

We must clear the mind of the past. Web enlightenment has been achieved thanks to the tireless efforts of folk

OBLIKOVANJE & TEHNIKE

'DARK/LIGHT' MOD

▪ Mobilni trend koji je zaživio i na webu



▪ Elena Bakliža, 3. WD, šk. god. 2018./2019.

OBLIKOVANJE & TEHNIKE

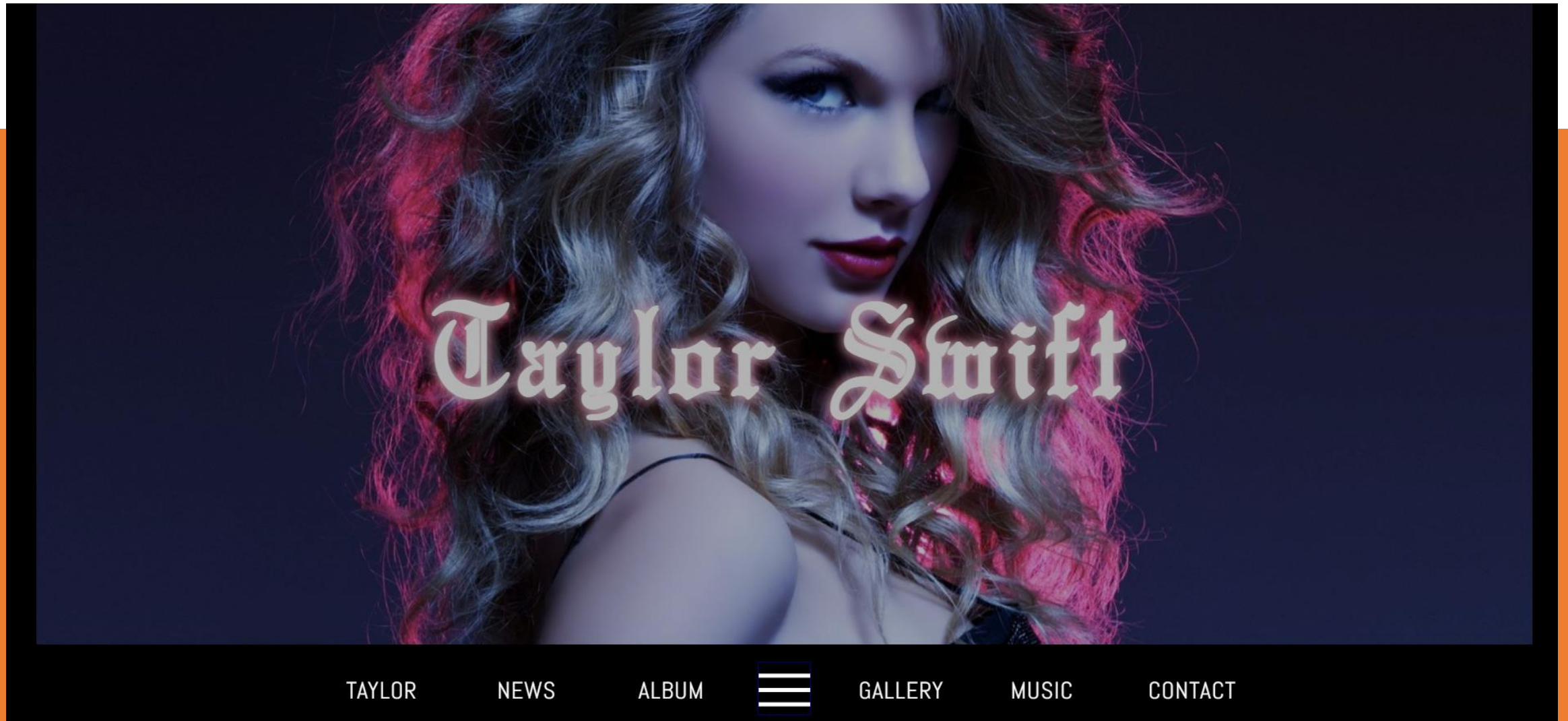
'COOL' FONTOVI

▪ 'Typography can make or break your design'



▪ Ema Krog, 3. WD, šk. god. 2019./2020.





OBLIKOVANJE & TEHNIKE

HORIZONTALNI 'SCROLL'

▪ Kretanje kroz horizontalni 'layout'

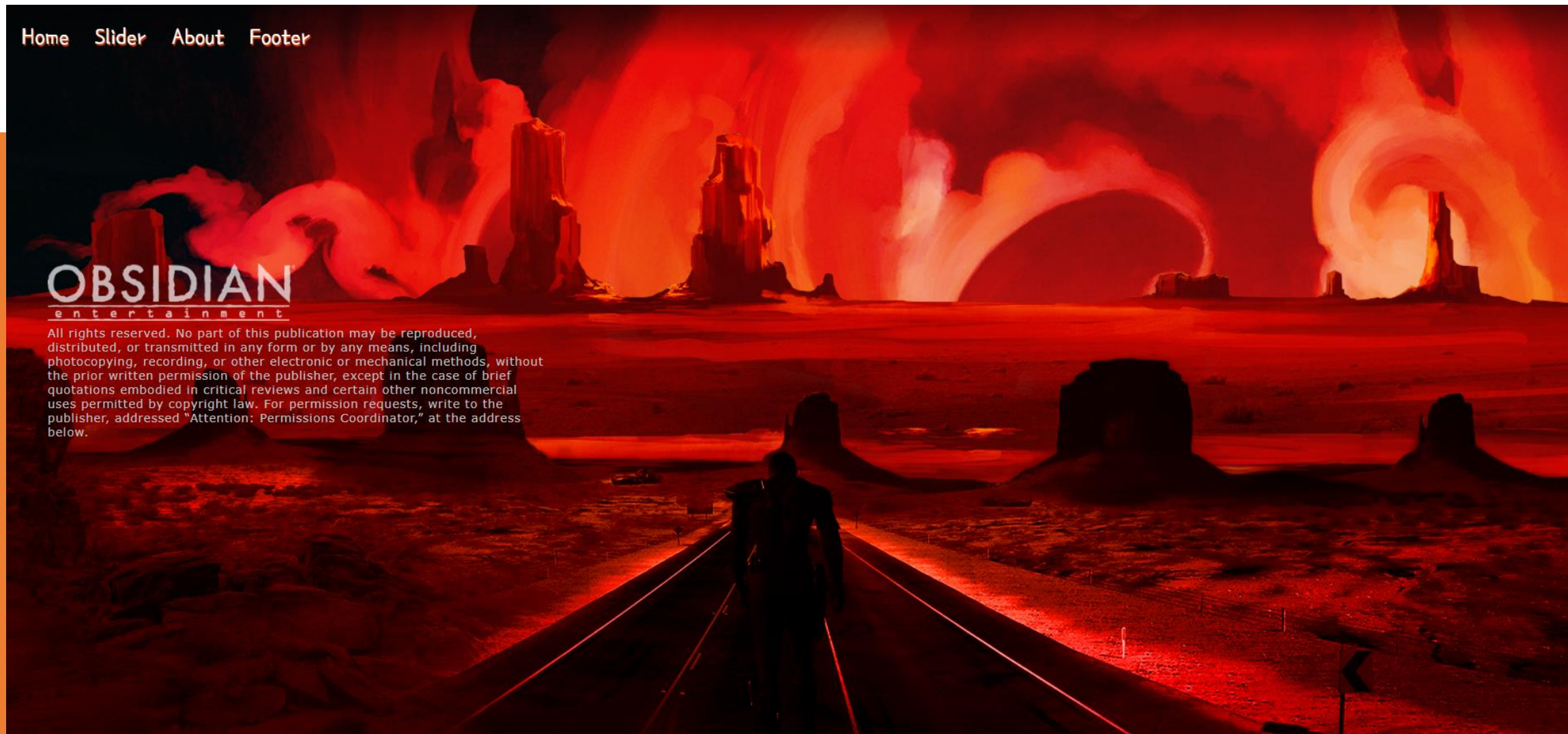


▪ Marko Loina, 4. WD, šk. god. 2018./2019.

OBLIKOVANJE & TEHNIKE

'PARALLAX SCROLLING'

■ Paralaksa = prividan pomak nebeskog tijela





OBLIKOVANJE & TEHNIKE

3D GRAFIKA

▪ Računalno generirani 3D elementi



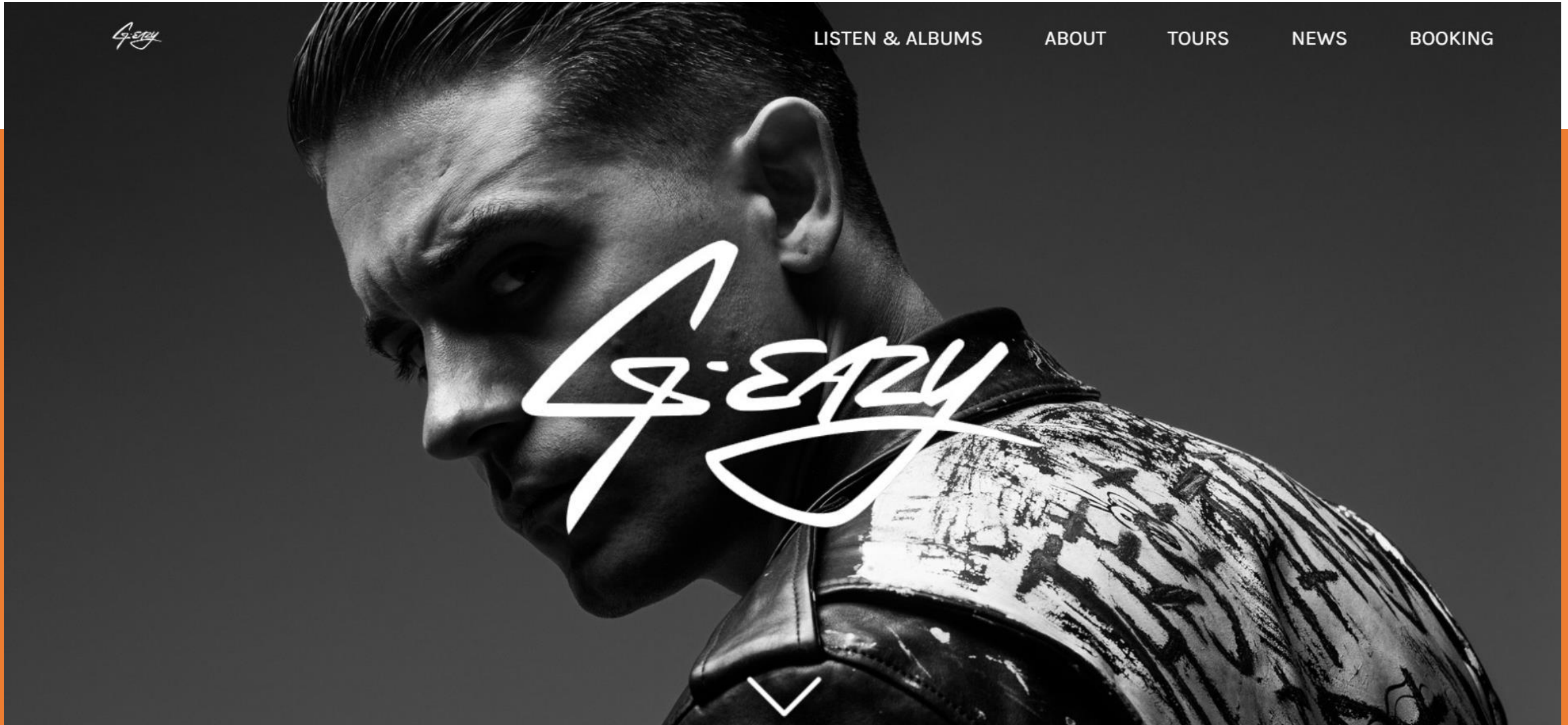
1

▪ Adidas, adidaschile20.com

OBLIKOVANJE & TEHNIKE

ANIMACIJE

▪ Prijelazi, animacije i mikrointerakcije



1

2

▪ Mario Fučkan, 3. WD, šk. god. 2018./2019.



RASPORED ELEMENATA

RESPONZIVNOST



POČETNA

JELOVNIK

O NAMA

KONTAKT



Zašto baš Foodbar Garozzo?

Želite brzi zalogaj tijekom pauze za ručak uz uvijek

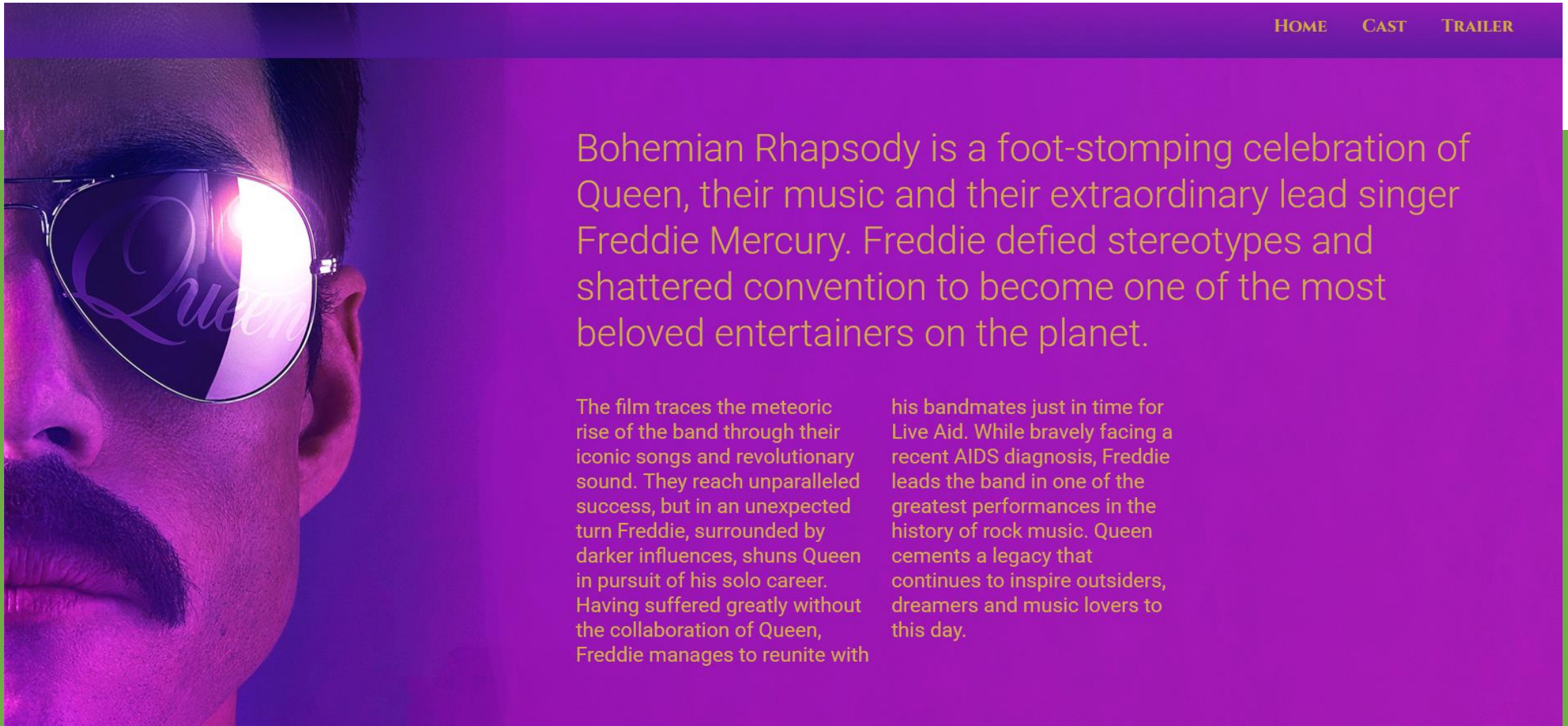


▪ Fiksni, fluidni, adaptivni i responzivni dizajn

1

▪ Ema Krog, 4. WD, šk. god. 2020./2021.

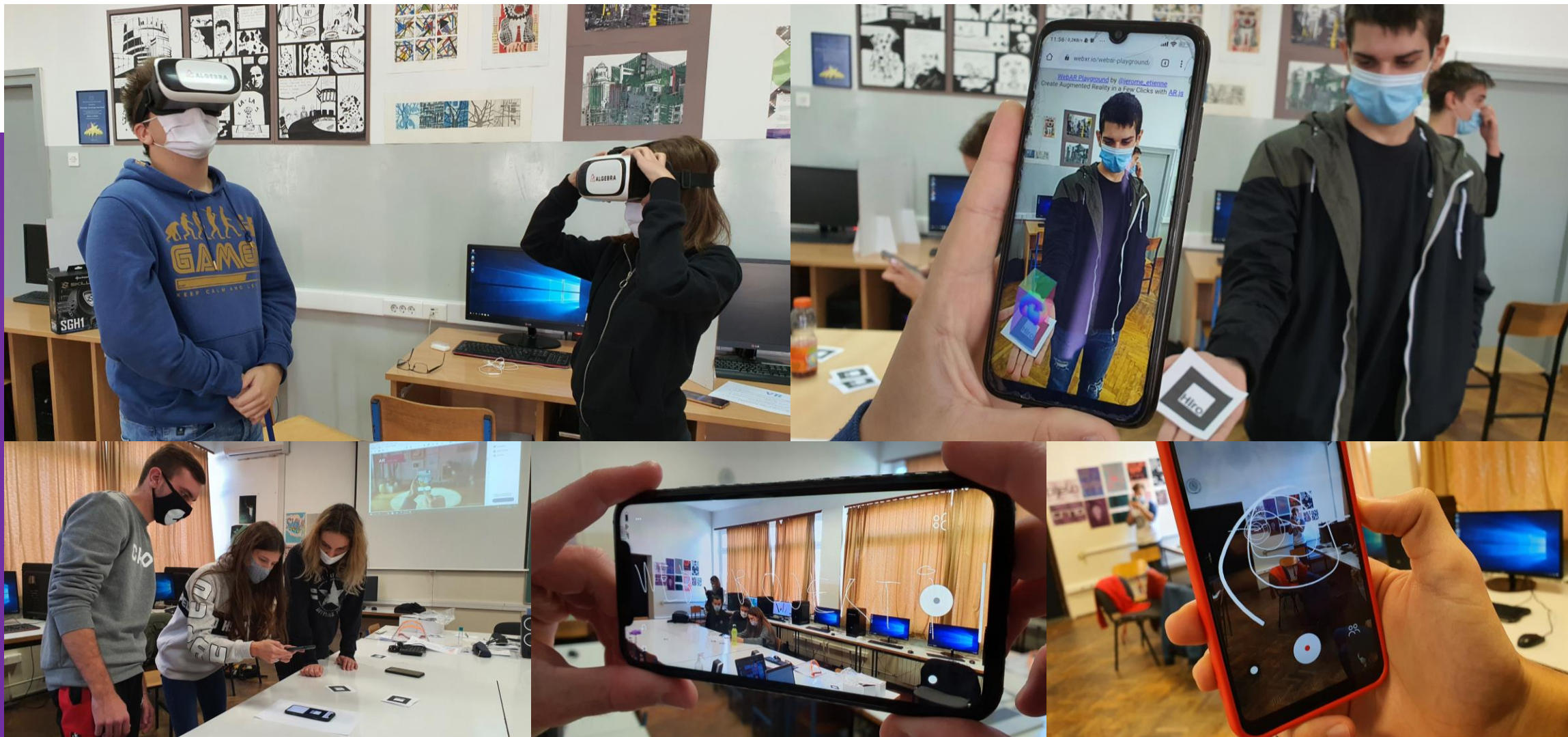




TEHNOLOGIJE

WEBXR

▪ Virtualna i proširena stvarnost na webu



1

2

3

▪ Europski tjedan programiranja – radionica, šk. god. 2020./2021.

The screenshot shows the homepage of **TONERSHOP.INK**. The background features a close-up of various ink cartridges in different colors (cyan, magenta, yellow, black). In the foreground, a white box for a **Canon PIXMA 545 Black XL** ink cartridge is prominently displayed. The box is labeled with 'GENUINE', 'FINE', and 'XL'.

At the top left, the logo for **TONER Shop** is visible. At the top right, there is a navigation menu with links: **Početna**, **Shop**, **FAQ**, **O nama**, and **Kontakt**.

A large green chatbot overlay is positioned on the left side of the page. It contains the following text:

Pozdrav! Voljeli bismo popričati sa tobom.
Ali zbog EU GDPR regulacija, trebamo tvoje dopuštenje kako bi koristili tvoje osobne podatke (npr. tvoje ime ili email)

Je li to u redu sa tobom?
<https://tonershop.biz.hr/pravila-privatnosti/>

Buttons: **Ne, ne sada** (grey) and **Da, prihvaćam** (green).

At the bottom of the chatbot, it says: **Chat** ⚡ **by tawk.to**.

Below the chatbot, there is a small green circle with a white 'X' icon.

1

2

04:06:21

Uto, 1.6.2021

Kako si?

TABULA NOVA

Glas šudigovaca, svibanj 2021.

Ne propustite poslušati svibanjsku epizodu emisije Sve je lako kad si mlad – Glas šudigovaca na Radiju Stubica. Saznajte sve o svečanom programu uz 60. obljetnicu Škole o novoj školskoj himni Jer to je ŠUDIGO. K

Krapina

Danas	Srijeda	Četvrtak
10.3 °C	2021-06-02	2021-06-03
		
19.4 °C / 7.4 °C	22.3 °C / 8.9 °C	21.7 °C / 11.4 °C

Ažurirano: 2021-06-01 4:05 Ažuriraj

The image shows a side-by-side comparison of the Starbucks mobile app interface and the Lighthouse audit results for the app.starbucks.com website.

Starbucks Mobile App Interface:

- Header: Starbucks logo, "Good morning. ☀️", and a menu icon.
- Section: "STARBUCKS® REWARDS".
- Image: A Starbucks cup and a sandwich.
- Text: "Let us treat you—earn and redeem Stars for free drinks, food and more."
- Buttons: "Join now", "Learn more", and "Start an order".

Lighthouse Audit Results:

- Installable:**
 - Web app manifest and service worker meet the installability requirements.
- PWA Optimized:**
 - Registers a service worker that controls page and `start_url`.
 - Redirects HTTP traffic to HTTPS.
 - Configured for a custom splash screen.
 - Sets a theme color for the address bar.
 - Content is sized correctly for the viewport.
 - Has a `<meta name="viewport">` tag with width or initial-scale.
 - Provides a valid `apple-touch-icon`.
 - Manifest doesn't have a maskable icon.

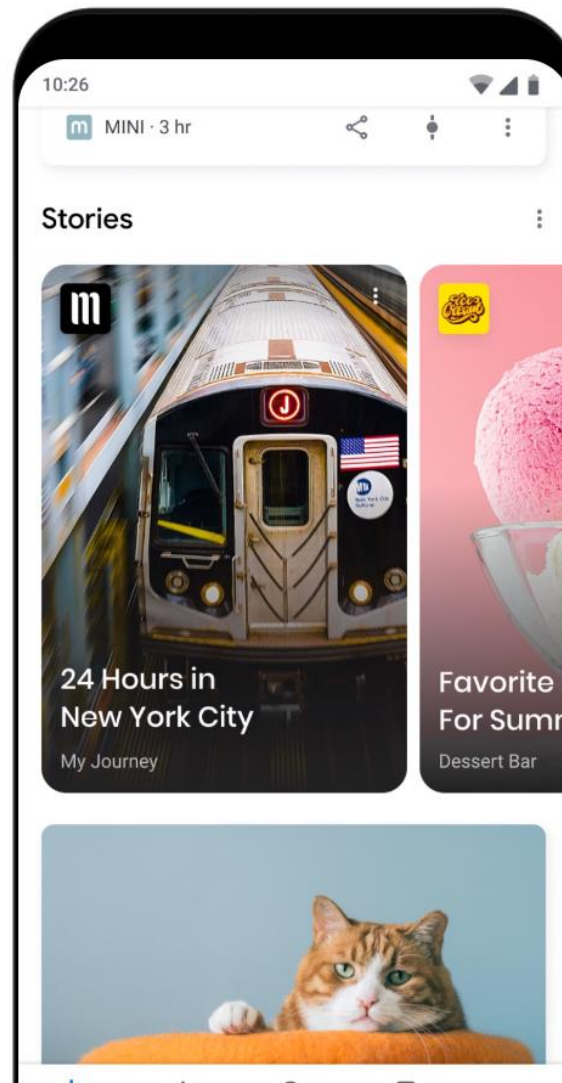
Console / What's New:

- New CSS Flexbox debugging tools: Debug and inspect CSS Flexbox with the new CSS Flexbox debugging tools.
- New Core Web Vitals overlay: Visualize page performance with the new Core Web Vitals overlay.
- Report Trusted Web Activity issues.

TEHNOLOGIJE

WEB STORIES

- Digitalno pripovijedanje



- Web Stories on Google, stories.google

PRISTUPI DIZAJNU

UI/UX DIZAJN



Marijan Petrovečki

Datum rođenja: 20.10.2006.

Spol: Muško

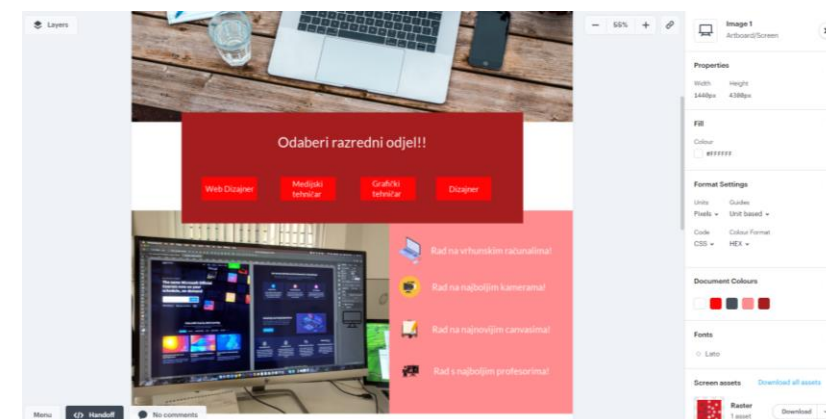
Adresa: Japanci 10

Majka: Ljubica

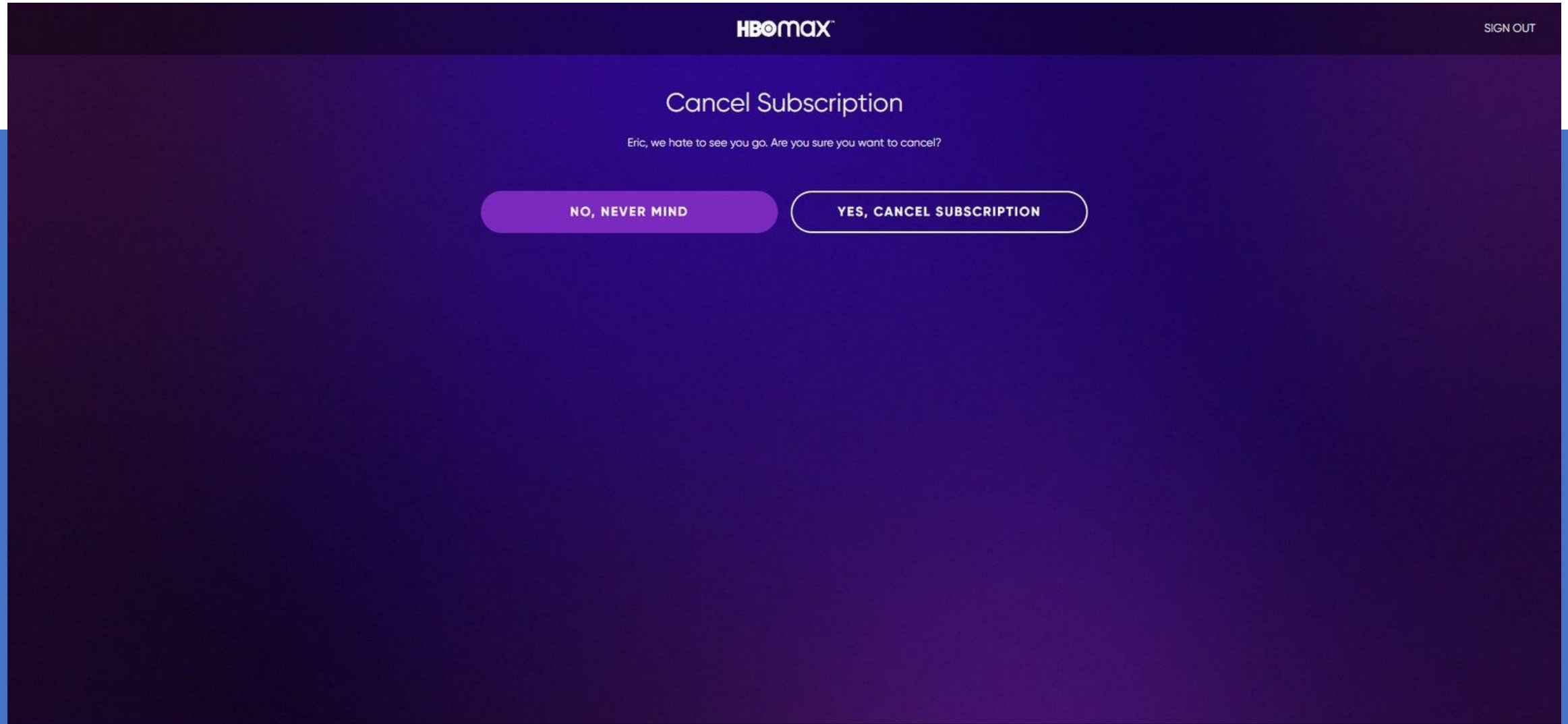
Otac: Roberto

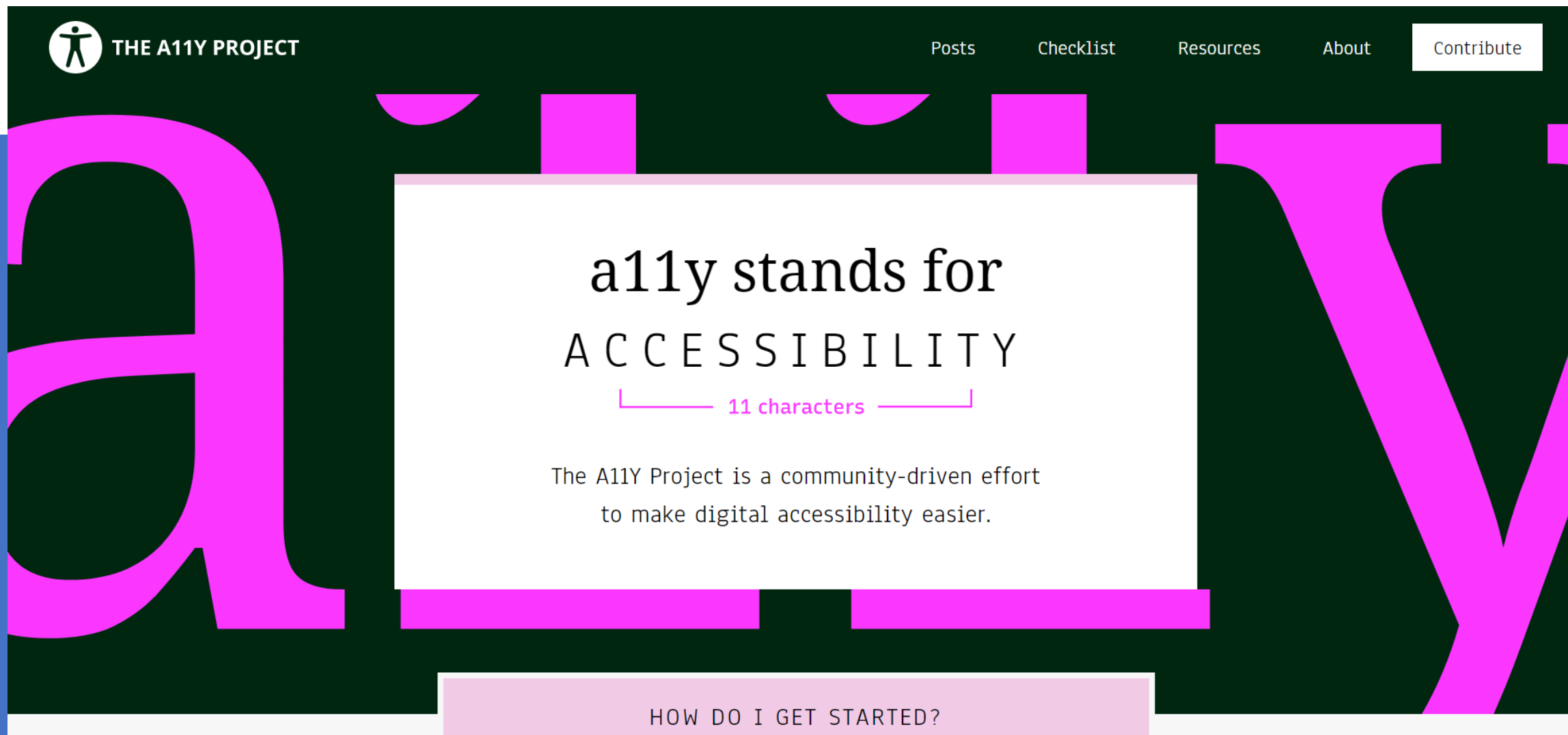
Ja sam Marijan Petrovečki. Zanima me računalna tehnologija i u slobodno vrijeme volim raditi u Adobe paketu. Moji roditelji nisu upućeni u odabiranje zanimanja te sam imao problema sa pronalaženjem srednje škole koja bi odgovarala mojim interesima i hobijima.

Djevojčica Lara je oduvijek voljela tehnologiju, ponajviše sve što ima veze s računalima. Željela je naučiti programirati. Nakon nekoliko godina kada je trebala odabrati što će nakon osnovne Lara je željela upisati smjer web dizajn. Čula je kako tamo može naučiti i programske jezike, a i znala je da će moći raditi web stranice i u njima iskazivati svoju kreativnost. No njezina majka nije željela da njezino dijete cijeli dan visi za računalom. Majka je bila poznata kuharica i željela je da njezino dijete ode u tom smjeru jer joj se u kuhinji ništa strašno ne može dogoditi, a i može se zaposliti u bilo kojem restoranu ili mjestu u kojem je potreban kuhar. Smatrali su da će joj to oprati mozak i uništiti organe kao što su npr. oči. Nažalost Lara nije imala oca, umro je od bolesti. On je Lari bio podrška od malena i želio je da se bavi s čime god ona želi. Naravno, majka nije shvaćala koliko će mogućnosti imati s završetkom te škole.



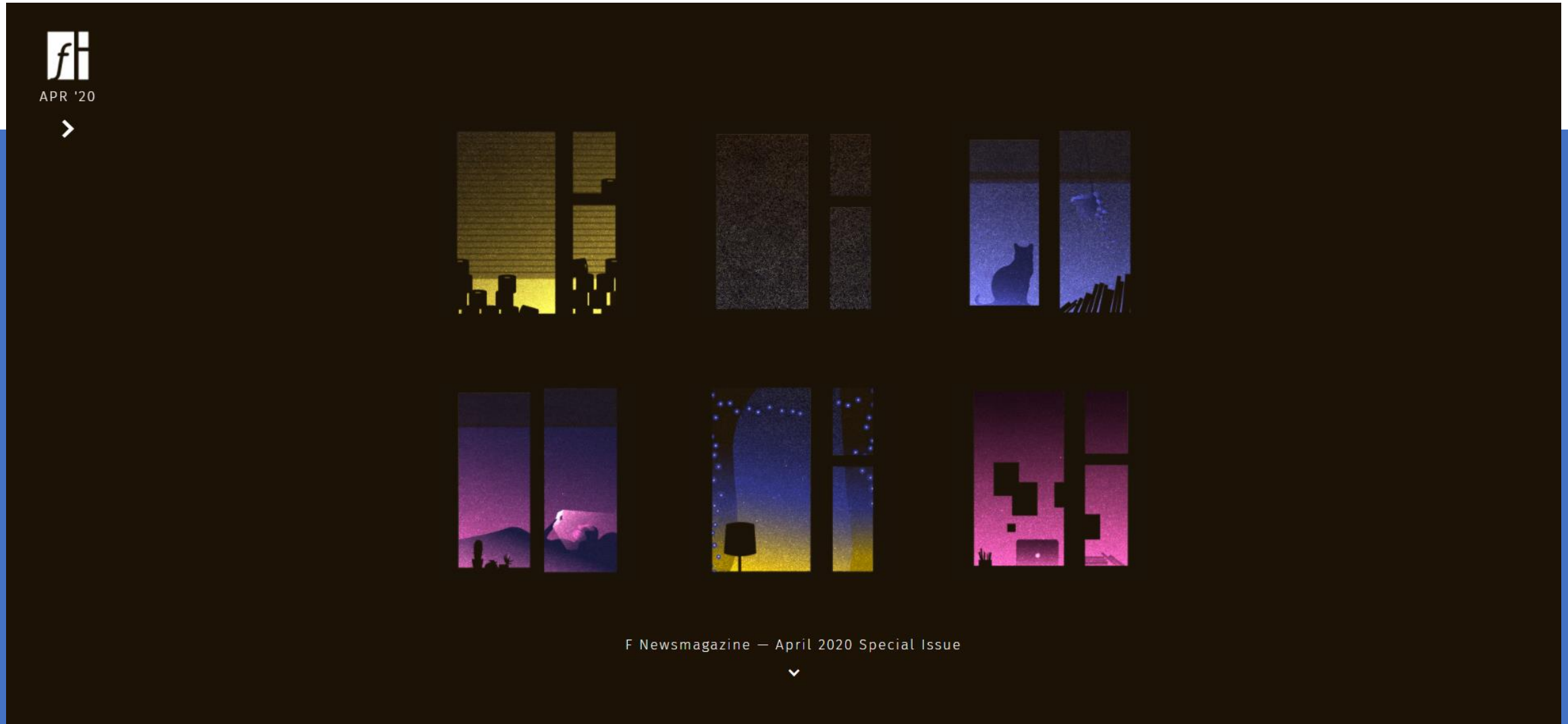
- UI/UX radionica, šk. god. 2020./2021.





PRISTUPI DIZAJNU

'NO CODE' POKRET



ZAKLJUČAK

ŠTO KAŽU UČENICI?

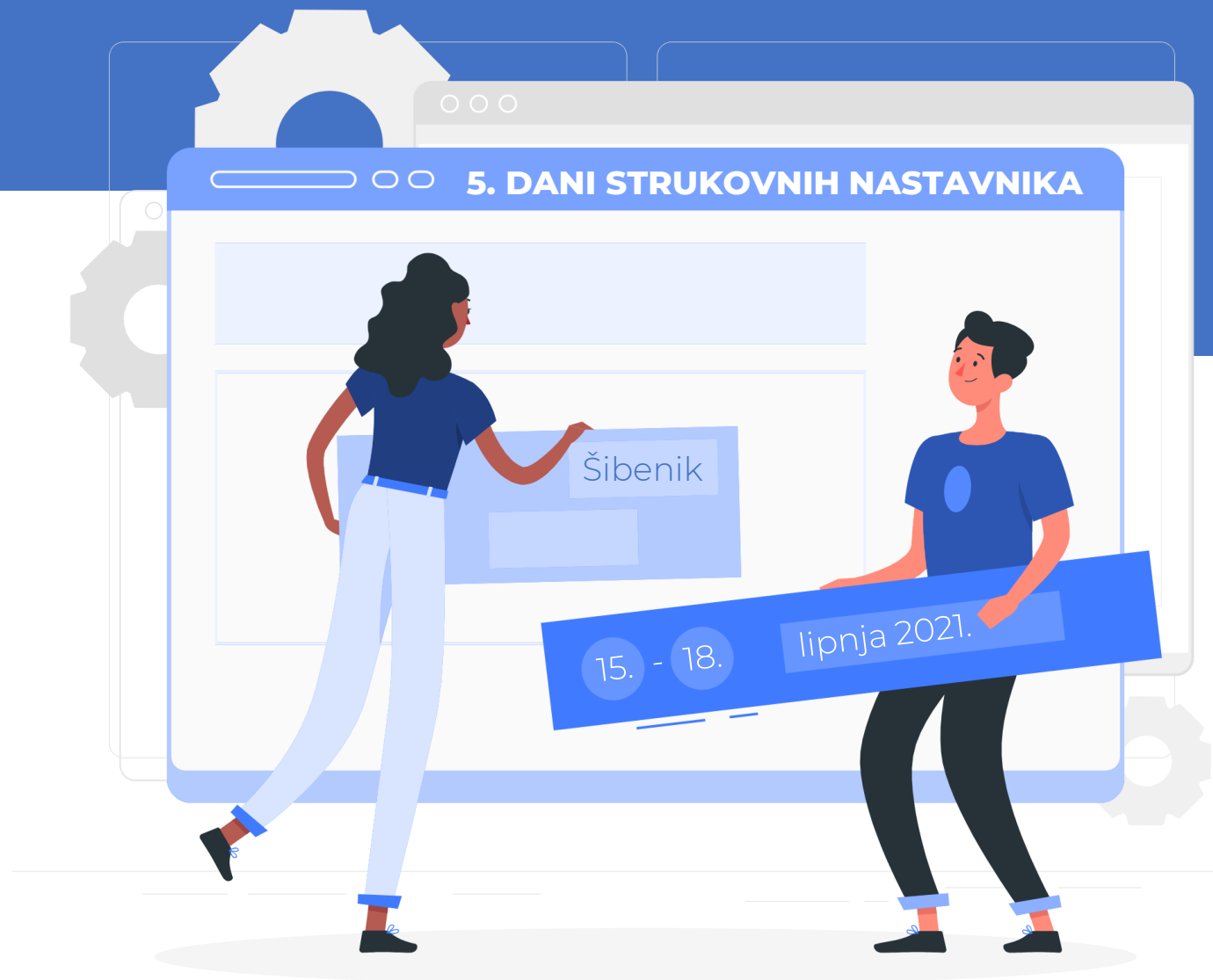


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7. Smashing Magazine, <https://www.smashingmagazine.com>, dostupno 21. svibnja 2021.
8. WebFlow Blog, <https://webflow.com/blog/web-design-trends-2021>, dostupno 21. svibnja 2021.

HVALA NA POZORNOSTI!

KREŠIMIR VARGA, mag. educ. inf.
kresimir.varga@skole.hr



Škola za umjetnost,
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