**Self-assessment quiz: Global Entrepreneurship Monitor – terminology, conceptual framework, methodology**

**1. GEM  is a longitudinal, multinational survey of entrepreneurship.**

True

False

**2. GEM provides insight into a number of formal (registered) businesses in a particular country.**

True

False

**3. GEM offers insights into how a particular single firm transits from birth to growth, maturity, or disclosure.**

True

False

**4. GEM conceptual model classifies entrepreneurial efforts in setting up u business (nascent) and owning-managing new venture in an early stage (up to 3,5 years old)  as a total new early-stage entrepreneurial activity.**

True

False

**5. Adult population survey (APS) is used to collect data on nine factors that are believed to have a significant impact on entrepreneurship, known as the Entrepreneurial Framework Conditions (EFCs).**

True

False

**6. GEM is focused on individual entrepreneurial attitudes, activities, aspirations, and national entrepreneurship framework conditions.**

True

False

**7. What are the main advantages of the GEM approach?  (multiple answers allowed)**

1. Survey methods inflate expected answers.
2. Comparable data harmonized across a variety of countries in different development levels or geographical regions.
3. Strict GEM research standards and standardized methodology.
4. Compatibility with other large-scale data such as European Observatory for SME, OECD-Eurostat Entrepreneurship Indicators Programme, and alike.

**8. What is Adult Population Survey?**

1. Standardized instrument designed to measure entrepreneurship framework conditions.
2. Standardized instrument designed to measure the level and nature of the individual entrepreneurial activity
3. Standardized instrument designed to measure the number of businesses in a particular country
4. Standardized instrument designed to   measure transition of particular business across different stages of business life-cycle

**9. Here is the list of the description for  APS GEM key indicators that are most frequently used. Please note that this is not an exhaustive list, but rather the most frequently used in GEM-related research. Your task is to match/connect APS GEM indicators description with the particular indicator.**

|  |  |  |
| --- | --- | --- |
| **Description of the indicator**  | **Indicate /match the GEM indicator (A; B; C;… from next column)** | GEM indicator  |
| Percentage of 18-64 population who are either nascent entrepreneurs or owner-manager of a new business |  | 1. High-Statustus Successful Entrepreneurship
 |
| Percentage of 18-64 who see good opportunities to start a firm in the area where they live |  | 1. Growth Expectation early-stage Entrepreneurial Activity
 |
| Percentage of TEA who expect to employ at least five employees five years from now |  | 1. New Product early-stage Entrepreneurial Activity
 |
| Percentage of TEA who indicate that their product or service is new to at least some customers |  | 1. Improvement-Driven Opportunity Entrepreneurial Activity
 |
| Percentage of 18-64 population who agree with the statement that in their country, successful entrepreneurs receive high status |  | 1. Perceived Opportunities
 |
| Percentage of those involved in TEA who (i) claim to be driven by opportunity as opposed to finding no other option for work; and (ii) who indicate the main driver for being involved in this opportunity is being independent or increasing their income |  | 1. Total early-stage Entrepreneurial Activity (TEA)
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